**BTS NDRC – LVA OBLIGATOIRE – 2024**

**MISE EN SITUATION**

**Nordic Track ProForm Studio Bike Pro 22" rotating HD Touchscreen**



**$ 1,999.90 (**~~2,499.90~~**~~)~~**

You save 20% Taxes included.

**RESPECT FOR THE ENVIRONMENT**

With NordicTrack, you'll be doing your body good and doing your bit for the environment.

**FEATURES**

The ProForm Studio Bike Pro 22 features a swivel screen with SmartSwivel ™ design so you can turn the screen 180° in either direction, as well as tilt it up or down, allowing you to follow your coach from any angle.

**EASY TO MOVE**

The ProForm Studio Bike Pro 22 has been designed to be easily moved. Whether you're short on apartment space or just want to move things around a bit, the front transport wheels make it easy to move the bike if it's not in the right place or at the end of your workout.

**IT IS MORE THAN JUST HOME FITNESS.**

With the ProForm Studio Bike Pro 22, you can say goodbye to extra costs and inconvenience. With a 30-day iFIT family subscription included, you'll spend less and earn more.

* Less travel, more time with the family.
* Optimising your recovery time after training.
* Do your sessions in the comfort of your own home.
* No need to enter your stats manually. Your bike will provide you with all your training data once you have reached your goal.

**SITUATION :**

You are a salesman and a young mother is hesitating to buy the studio bike.

Talk to her about :

- the customer’s needs and budget.

- the advantages of this product and exercising at home.

- the after-sales service and the warranty